

Doing Qualitative Research Using Your Computer A Practical Guide Paperback 2008 Author Chris Hahn

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Doing Qualitative Research Using Your

Doing Qualitative Research Using Your Computer is ideal for those students or researchers who don't want to invest in expensive specialised software packages and who are looking for a result that is more tailored to their individual needs. It will be an invaluable companion for anyone embarking on their own research project.

Doing Qualitative Research Using Your Computer: A ...

Qualitative research involves many different formats and methods, each with a specific use and aim. The methods include face-to-face or phone interviews, focus groups, observation (natural settings), textual (polls, surveys). According to Ditte Mortensen:

9 Tips to Conducting Accurate Qualitative Research

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Doing Qualitative Research Using Your Computer: A ...

Using straight-forward language Doing Qualitative Research Using Your Computer walks readers through the process of managing and streamlining research projects using commonly available Microsoft software applications.

Doing Qualitative Research Using Your Computer - SAGE ...

Qualitative research complements your data. It's the bridge that helps you understand the emotions that drive behavior and the feelings that precede decisions. It's used to gain an understanding of people's reasons, opinions, motivations and thoughts.

What is Qualitative Research & When Should You Use It ...

Using straight-forward language Doing Qualitative Research Using Your Computer walks readers through the process of managing and streamlining research projects using commonly available Microsoft software applications.

Doing Qualitative Research Using Your Computer | SAGE ...

Preparing Your Research 1. Decide on a question you want to study. A good research question needs to be clear, specific, and manageable. 2. Do a literature review. A literature review is a process of studying what others have written about your research... 3. Evaluate whether qualitative research is ...

How to Do Qualitative Research: 8 Steps (with Pictures ...

Popular in its first edition for its clear delineation of the issues and the way it prepared readers for Doing Qualitative Research, particularly in health settings, this new second edition will show

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readers new ways of knowing, how to ask questions at multiple system levels (from global to family to the cell) and the incursive interaction between these levels, and ways to expand existing ...

Doing Qualitative Research | SAGE Publications Inc

doing qualitative research is always a theoretically driven undertaking (Chapter 7). Qualitative research is a contested terrain in which very different models and methods compete for attention.

(PDF) Doing Qualitative Research: A Practical

Focus groups: A focus group is also one of the commonly used qualitative research methods, used in data collection. A focus group usually includes a limited number of respondents (6-10) from within your target market. The main aim of the focus group is to find answers to the "why" "what" and "how" questions.

Qualitative Research: Definition, Types, Methods and Examples

Qualitative research is explanatory and is used when the researcher has no idea what to expect. It is used to define the problem or develop and approach to the problem. It is used to delve deeper into issues of interest. Qualitative data adds the details and can also give a human voice to your results.

15 Reasons to Choose Quantitative over Qualitative Research

A rule of thumb for deciding whether to use qualitative or quantitative data is: Use quantitative research if you want to confirm or test something (a theory or hypothesis) Use qualitative research if you want to understand something (concepts, thoughts, experiences)

Qualitative vs. Quantitative Research | Differences & Methods

Doing Qualitative Research Using Your Computer: A Practical Guide. Hahn, Chris. SAGE Publications (CA) This book is a practical, hands-on guide to using commonly available everyday technology, including Microsoft software, to manage and streamline research projects.

ERIC - ED500411 - Doing Qualitative Research Using Your ...

Doing Qualitative Research Using Your Computer This is a forum where qualitative researchers can share tips and techniques related to Doing Qualitative Research Using Your Computer (Sage Publications).

Doing Qualitative Research Using Your Computer

I can't name another book of this type on the market.--Ted Gaiser, Boston College""Doing Qualitative Research Using Your Computer is a practical, hands-on guide to using commonly available everyday technology, including Microsoft software, to manage and

Doing Qualitative Research Using Your Computer: A ...

First developed within the social sciences, qualitative research is now widely used to inform market research, by gaining unique consumer insight from a wealth of data. One particular difference between qualitative and quantitative research is that the former requires much more in-depth involvement from the researcher.

Qualitative research: What is it and why should you use it ...

Both qualitative and quantitative methods of research are discussed with real life examples demonstrating good and bad practice Includes bibliographical references (pages 267-269) and index pt. 1: Planning your research project.

Doing a successful research project : using qualitative or ...

Qualitative research is best suited to identifying how people think about problems, how they interact with products and services, and what encourages them to behave a certain way. For example, you could run a study to better understand how people feel about a product they use, or why people have trouble filling out your sign up form.

A beginner's guide to qualitative and quantitative research

Your research question guides your study and determines whether you are going to use a quantitative or qualitative research methodology. It reflects the direction and epistemological underpinnings of your research path. Both methodologies have merit, but you need to decide which

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one is more appropriate to use for your specific research problem.

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